Workplace Q4 Topline AI Trends

These results for the quarterly Gallup workforce studies are based on self-administered web surveys conducted with a random sample of adults working full time and part time for organizations in the United States, aged 18 and older, who are members of the Gallup Panel™. Gallup uses probability-based, random sampling methods to recruit its Panel members. Gallup weighted the obtained samples to correct for nonresponse. Nonresponse adjustments were made by adjusting the sample to match the national demographics of gender, age, race, Hispanic ethnicity, education and region. Demographic weighting targets were based on the most recent Current Population Survey figures for the aged 18 and older U.S. population.

For results based on the sample of employed U.S. adults, the margin of sampling error at the 95% confidence level varies for different topics and time frames. Details for the recent quarterly surveys are noted below. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Survey Method Details

Survey dates, sample size (among employed U.S. adults), margin of error and design effect by quarter for each study.

Survey Dates	**Sample Size**	**Margin of Error** (95% confidence level)	**Design Effect**
Q4 2025, Oct. 30-Nov. 13, 2025	22,368	±1.0 percentage points	2.26
Q3 2025, Aug. 5-19, 2025	23,068	±1.0 percentage points	2.46
Q2 2025, May 7-16, 2025	19,043	±1.1 percentage points	2.29
Q2 2024, May 11-25, 2024	21,543	±1.0 percentage points	2.25
Q2 2023, May 11-25, 2023	18,871	±1.1 percentage points	2.25

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U.S. Employees

Q619A: How often do you use artificial intelligence in your role?

		WAVE															
		2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	2023 Q3	2023 Q4	2024 Q1	2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4
Total	Unweighted n	-	-	-	-	-	8633	-	-	-	9992	-	-	-	9053	21762	21007
Daily		-	-	-	-	-	4%	-	-	-	4%	-	-	-	8%	10%	12%
A few times a week		-	-	-	-	-	6%	-	-	-	7%	-	-	-	11%	13%	14%
A few times a month		-	-	-	-	-	5%	-	-	-	8%	-	-	-	12%	13%	12%
A few times a year		-	-	-	-	-	5%	-	-	-	7%	-	-	-	9%	8%	7%
Once a year		-	-	-	-	-	5%	-	-	-	2%	-	-	-	2%	1%	1%
Less often than once a year		-	-	-	-	-	-	-	-	-	5%	-	-	-	5%	4%	4%
Never		-	-	-	-	-	74%	-	-	-	67%	-	-	-	53%	50%	49%
Daily use		-	-	-	-	-	4%	-	-	-	4%	-	-	-	8%	10%	12%
Frequent use (at least a few times a		-	-	-	-	-	11%	-	-	-	12%	-	-	-	19%	23%	26%
Total use (at least a few times a year)		-	-	-	-	-	21%	-	-	-	27%	-	-	-	40%	45%	46%

Q653A: To the best of your knowledge, has your organization integrated artificial intelligence (AI) technology or tools to improve organizational practices (e.g., to increase productivity, efficiency, and quality)?

		WAVE															
		2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	2023 Q3	2023 Q4	2024 Q1	2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q3
Total	Unweighted n	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22979	22287
Yes		-	-	-	-	-	-	-	-	-	-	-	-	-	-	37%	38%
No		-	-	-	-	-	-	-	-	-	-	-	-	-	-	40%	41%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	21%

			Industry										
		Overall	Manufacturing	Retail	Technology	Finance	Professional Services	College or University	K-12 Education	Health Care	Community/Social Services	Government or Public Policy
Q2 2023	Total Unweighted n	**8633**	617	431	659	353	420	574	902	1070	417	764
	Daily use	**4%**	6%	8%	7%	4%	3%	7%	3%	6%	1%	2%
	Frequent use (at least a few times a week)	**11%**	9%	18%	20%	10%	9%	14%	10%	11%	9%	8%
	Total use (at least a few times a year)	**21%**	18%	26%	38%	23%	26%	31%	22%	17%	21%	18%
Q2 2024	Total Unweighted n	**9992**	669	542	753	430	463	690	1027	1247	503	750
	Daily use	**4%**	3%	5%	11%	5%	6%	4%	2%	4%	2%	4%
	Frequent use (at least a few times a week)	**12%**	11%	12%	28%	16%	18%	14%	8%	10%	6%	11%
	Total use (at least a few times a year)	**27%**	22%	21%	57%	37%	37%	45%	33%	20%	22%	25%
Q2 2025	Total Unweighted n	**9053**	632	529	681	398	440	643	910	1154	422	642
	Daily use	**8%**	7%	6%	23%	10%	16%	11%	5%	7%	6%	4%
	Frequent use (at least a few times a week)	**19%**	15%	15%	50%	32%	34%	29%	18%	15%	16%	12%
	Total use (at least a few times a year)	**40%**	34%	28%	75%	57%	56%	61%	48%	34%	37%	34%
Q3 2025	Total Unweighted n	**21762**	1203	1048	1216	744	904	1162	1723	2299	898	1377
	Daily use	**10%**	8%	9%	27%	17%	16%	12%	7%	9%	8%	6%
	Frequent use (at least a few times a week)	**23%**	18%	18%	50%	33%	30%	33%	25%	21%	18%	17%
	Total use (at least a few times a year)	**45%**	38%	33%	76%	58%	57%	62%	55%	37%	39%	41%
Q4 2025	Total Unweighted n	**21007**	1384	1252	1504	823	903	1340	2096	2637	941	1514
	Daily use	**12%**	9%	10%	31%	19%	16%	12%	9%	13%	8%	8%
	Frequent use (at least a few times a week)	**26%**	20%	19%	57%	40%	36%	34%	26%	25%	20%	21%
	Total use (at least a few times a year)	**46%**	41%	33%	77%	64%	62%	63%	56%	41%	43%	42%

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			Remote Capable	
		Overall	No	Yes
Q2 2023	Total Unweighted n	**8633**	2908	4284
	Daily use	**4%**	4%	5%
	Frequent use (at least a few times a	**11%**	8%	13%
	Total use (at least a few times a year)	**21%**	15%	28%
Q2 2024	Total Unweighted n	**9992**	3324	4867
	Daily use	**4%**	3%	6%
	Frequent use (at least a few times a	**12%**	8%	17%
	Total use (at least a few times a year)	**27%**	16%	41%
Q2 2025	Total Unweighted n	**9053**	3043	4406
	Daily use	**8%**	5%	13%
	Frequent use (at least a few times a	**19%**	12%	32%
	Total use (at least a few times a year)	**40%**	28%	60%
Q3 2025	Total Unweighted n	**21762**	7292	10563
	Daily use	**10%**	7%	16%
	Frequent use (at least a few times a	**23%**	15%	35%
	Total use (at least a few times a year)	**45%**	31%	64%
Q4 2025	Total Unweighted n	**21007**	7126	10002
	Daily use	**12%**	7%	19%
	Frequent use (at least a few times a	**26%**	17%	40%
	Total use (at least a few times a year)	**46%**	32%	66%

			Role level			
		Overall	Leader	Manager	Project Manager	Individual Contributor
Q2 2023	Total Unweighted n	**8633**	723	1297	832	5781
	Daily use	**4%**	9%	5%	3%	4%
	Frequent use (at least a few times a	**11%**	17%	15%	12%	9%
	Total use (at least a few times a year)	**21%**	35%	31%	27%	17%
Q2 2024	Total Unweighted n	**9992**	827	1523	837	6805
	Daily use	**4%**	7%	4%	4%	4%
	Frequent use (at least a few times a	**12%**	20%	12%	14%	11%
	Total use (at least a few times a year)	**27%**	47%	29%	37%	24%
Q2 2025	Total Unweighted n	**9053**	763	1360	752	6130
	Daily use	**8%**	14%	9%	9%	7%
	Frequent use (at least a few times a	**19%**	33%	26%	23%	16%
	Total use (at least a few times a year)	**40%**	63%	51%	52%	34%
Q3 2025	Total Unweighted n	**21762**	1838	3233	1925	14766
	Daily use	**10%**	17%	11%	11%	10%
	Frequent use (at least a few times a	**23%**	39%	28%	29%	20%
	Total use (at least a few times a year)	**45%**	68%	55%	58%	39%
Q4 2025	Total Unweighted n	**21007**	1755	3069	1750	14433
	Daily use	**12%**	19%	13%	13%	11%
	Frequent use (at least a few times a	**26%**	44%	30%	33%	23%
	Total use (at least a few times a year)	**46%**	69%	55%	57%	40%

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